



## **GreenQloud Selects Digital Fortress™ As Next Green Data Center Provider**

**Reykjavik, Iceland / Seattle, WA (October 29, 2013)** — GreenQloud, the leader in green energy-powered IaaS cloud solutions, today announced it has chosen Digital Fortress™ as its renewable energy-powered data center provider for the North American expansion of its cloud services this fall.

GreenQloud selects data center locations based on the availability of renewable power in order to reduce the exponentially increasing amounts of CO2 generated by the IT industry. GreenQloud already has a European Availability Zone in two 100% renewable energy-powered data centers in Iceland.

The Digital Fortress™ offering of a renewable green energy source (Seattle City Light), low PUE and high availability of fiber and fiber providers was instrumental in GreenQloud's decision to choose them as the primary data center provider in the Pacific Northwest. Digital Fortress™ will house GreenQloud's second Availability Zone to meet the growing demand for GreenQloud's cloud services in North America.

"GreenQloud is leading the cloud industry in adopting renewable energy resources to power the cloud," said Paul Gerrard, CEO of Digital Fortress™. "We are proud to be GreenQloud's data center provider for their expansion into the Northwest to better service their US customer base."

"Providing compelling cloud solutions powered by renewable energy is core to GreenQloud's mission of making the cloud easy-to-use, cost effective and green," said Bala Kamallakharan, CEO, GreenQloud. "Using Digital Fortress™ and creating a separate and independent operation in the US meets our stringent renewable energy requirements while enabling US-based companies - who require their cloud provider to have datacenter locations in the US - to utilize GreenQloud's server hosting, storage and syncing solutions."

GreenQloud customers will now be able to select whether to have their data geo-redundant through the US and Iceland, or only redundant through the Iceland datacenter locations.

GreenQloud will also be able to offer to datacenter customers private and hybrid cloud solutions, as it has begun doing in its two Iceland datacenter locations, without sacrificing the crucial practice of powering data services on renewable energy.



The new GreenQloud Availability Zone in Digital Fortress™ will be live Q1 2014.

### **About GreenQloud**

GreenQloud is a cloud solutions company offering TrulyGreen™ cloud computing virtual servers and data storage (IaaS) powered by renewable energy. GreenQloud services, such as ComputeQloud™ and StorageQloud™ feature an easy-to-use, self-service web console and advanced AWS-compatible API controls for full automation of IT services. GreenQloud's newest service, QloudSync, enables users to sync files and folders from their computer to StorageQloud™, for availability on the web as well as on any computer or smart phone.

GreenQloud was founded in 2010 and is privately funded. In 2011, Gartner chose GreenQloud as a Cool Vendor in Green IT and Sustainability. The company has been lauded by the industry and media for its sustainability efforts. GreenQloud has won several Icelandic government grants, such as the technology grant from Rannis (The Icelandic Centre for Research). Verne Global and Advania serve as primary datacenter locations for GreenQloud in Iceland. Digital Fortress™ is the primary datacenter location in the US. For more information visit our [GreenQloud.com](http://GreenQloud.com).

### **About Digital Fortress™**

Digital Fortress™, Inc is a privately held datacenter colocation company based in Seattle, WA. Since 1994, more than 1,200 customers have entrusted their applications and servers to the mission-critical facilities and network operated by the merged entities of Digital Fortress™. For additional information about the company or its datacenters, please visit [www.dfcolo.com](http://www.dfcolo.com) or email [info@dfcolo.com](mailto:info@dfcolo.com).

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